Beat: Lifestyle

PASSION FROM EASTERN COUNTRIES FOR EUROPE LUXURIOUS STYLE

EASTERN DESIGNERS COMBINING EAST & WEST

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USPA NEWS - PARIS is the place to be when dreaming of success in Luxury, mostly in Haute Cuture. Eva MINGE (POLAND), PATUNA (GEORGIA), Zvonko MARKOVIC (SERBIA) & Yulia YANINA (RUSSIA). Their great talent is to combine their passion for both Eastern and Western countries, proven by their worldwide reputation...

YANINA has 20 years of history in Fashion industry. Her Designs are based on Russian National Costumes combine with Elegance coming from Western countries. The fabrics used are predominately delicate wool, cashemere and double-crepe costumes. This season's collection reflects a world of mystery, fantasies and fairy-tales The fine outfits combine the spirit Haute Couture sophistication and Russian national cultural tradition.

Eva MINGE, She possesses a degre in Art History and Cultural studies. Created 20 years ago, the brand is specialized in Fashion and Up-market industrial Design. She developped other products using licensing such as sun glasses, luxurious furnitures, children's shoes... She has numerous international prices and awards. Since 2008, she has been presenting her collection at Paris Haute Couture. Finally, she is considered as Trendsetter...

Svonko MARKOVIC, his last collection is called "NIGHT MOTH". Using materials such as hand-ripped silks, lace, tulle, silk georgette, anaconda skins, silk jersey, leather and satin to form initial layers of the caterpillar's existence. Coming from Belgrade (SERBIA), he excels in the Balkan traditions. Each of his creations sculpts the bust, bring attention to the waistline and accentuates the hip... He was trained under a renowned professor, graduated with top honors from the Costume and Contempory Fashion Department. Also he does Ready-To-Wear collections.

PATUNA is native of GEORGIA and does Haute Couture and Ready-To-Wear. Born in an artist's family, she studied ballet, comedy, piano and painting. She uses her own technic she developed of applying Swarovsky cristals to her designs. She likes to use sumptuous flowing fabrics combined with sofisticated approach to draping. This last collection is the mix of the 30's and modern architecture composed of silk, guipure lace, muslin, velvet. No zip nor buttons are used...

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